

Expand your business internationally.

Find your voice
and tell your story.



Express yourself with Paralingo

Translation & review

Translation and review of your texts, digital content and print materials. Our professionally trained and experienced linguists take your words and allow them to be understood globally.

Language training

Whether it's Business English, French, German, Spanish or Russian, we can provide training in-situ or by Skype. Our courses are given by trained professionals and follow a structured and objective-led programme.

Business communication training

Let us help you hone your team's communication skills. Speaking clearly and with confidence, writing meaningfully and coherently and actively listening - these are all important facets and skills of being a productive professional.

Intercultural awareness training

We can help avoid conflict by providing the tools needed to understand other cultures and ways of doing business. This is done by providing information and practical exercises.

Copywriting

Let us tell your story and help you to reach a wider audience. Our trained copywriters have years of industry experience and can give an expert touch to your content.

Content marketing

We understand that copywriting and content marketing go hand in hand. A strategic marketing plan makes sure it gets seen and shared by the right people in the right places.

Business insights

Up-to-date, sector, region or country specific briefings to help give your business the advantage.

**Express
yourself
and your
business
with
Paralingo
Language
Consultants**

Passion • Experience • Professionalism

**Communicate
better with
your clients
and the
world of
business
with one
of our
solutions**

6 reasons to choose Paralingo

1. Can professionally translated publicity really help my company?

- Professionally translated texts always make the difference. People remember when texts are poorly translated. We can help your clients remember your company for the right reasons.

2. Should we spend money on improving our employees' language skills?

- Good communication is a key basis for doing business successfully. If your staff can speak other languages well, your business will open its doors to a world of possibilities.

3. I want to move to another country. Can Paralingo help me prepare?

- If you're planning on moving abroad we can help you prepare for your move. We offer language classes to give you a strong basis prior to your move. We can also help you prepare your CV, give you tips and help to make sure you're ready. We also offer options for other languages.

4. We often have business dinners in other languages, but some of our managers feel shy or uneasy. What can we do?

- Language is important. But so is being able to communicate comfortably. We provide linguistic coaching sessions in which we focus on a specific situation such as a business dinner and give guidance and tips on how to be prepared and comfortable.

5. An employee is being transferred to another country. Is there any way to prepare them?

- Moving abroad can be challenging and stressful. In order to avoid or reduce culture shock, it can be helpful to go with knowledge of how things work in the new place – popular culture, tax system, legal system, opening bank accounts etc. - we provide sessions that can help with this process.

6. How can a copywriter help my message?

- Our copywriting team brings together years of experience of professional writing on a range of subjects such as travel and tourism, ecommerce, pharma, corporate, real estate and more. We are experts in spreading our clients' messages to a wide audience in exactly the way they want. We work closely with our clients to make sure we hit the right note and get the story out there.

Language & communication training tailored to your business needs



Spanish and Catalan language training

We can provide Spanish and Catalan language training for your staff. Dynamic, interactive classes given by qualified and experienced professionals. For all levels and learning objectives, we can help you meet your language goals.

Business English training

The need to be able to communicate in English cannot be underestimated for the world of business. We provide training to bring your staff's English skills up to scratch, focusing on key skills areas such as phone conversations, email writing, presentations and fluency-building.

Intercultural awareness training

Compliment your staff's language knowledge with a set of skills aimed at facilitating communication and business interactions with clients from other countries and cultures. Covering key areas such as business meetings, corporate dining and negotiations. Not what you say and do, but how you say and do it!

Business communication training

Training given in your staff's own language, aimed at honing their business communication skills such as active listening, writing and giving presentations. Confidence and strength building to promote decent communication of ideas in the workplace.

Work more efficiently with international clients and form international partnerships that will help your business to grow.

Contact us today to find out more

www.paralingo.com

info@paralingo.com

+34 698 61 27 85

+34 931 42 95 72

Sepúlveda 75, 3-1b
Barcelona
08015
Spain

